



Personal Chef Certificate Exam Samples

There are three general areas covered by the Personal Chef Certificate examination series. No questions will come from other programs (Dinner Parties, Commercial Kitchens or Teaching).

- **Planning & Administration**
- **Organization & Operations**
- **Marketing & Selling**

Below are samples of the type and format of questions you will encounter:

What is not part of your business plan outline?

- Executive summary
- Marketing definition
- Referrals
- Marketing strategy
- Financial management



To be profitable, you need to operate your business using an organized system to track tasks associated with your business.

- True
- False



Your business image is an integral part of your marketing plan because it demonstrates that you are a _____ personal chef.

(write in the answer – almost always 1 word except for answers like “sole-proprietor”)