

Personal Chef Examination Series - Examples

There are three general areas covered by the Personal Chef Examination Series.

- **Planning & Administration**
- **Organization & Operations**
- **Marketing & Selling**

Below are examples of the questions and formats you will encounter:



What is not part of the business plan outline.

Executive summary
Market definition
Referrals
Marketing and sales strategy
Financial management



To be profitable, you need to operate your business using an organized system to track the tasks associated with your business.

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F



Your business image is an integral part of your marketing plan because it demonstrates that you are a _____ personal chef.

professional
quality
experienced
affordable
reliable