



July 24, 2016

CBI & USPCA

The Culinary Business Institute has had the honor of being featured in the United States Personal Chef Association (USPCA) quarterly magazine. While this publication continues to be a members-only publication, it never-the-less is an honor to be associated with such a prestigious professional trade group. The USPCA is the pioneer in this service industry, starting in 1991. The Culinary Business Institute offers focused business education for individuals who want to start a home-based culinary business, which includes personal cheffi ng, dinner parties, teaching culinary skills and/or starting operations from a commercial kitchen facility. The USPCA is the largest trade organization for working professional personal chefs across North America. Having the opportunity to reach and be visible to so many professionals in this exclusive field is an honor in itself. Because individuals in this culinary field are always looking for a way to expand, we believe the Culinary Business Institute offers a perfect solution for those who wish to branch out and expand their business, but are uncertain about how to go about that move smartly and effectively. Culinary Business Institute exposure in Personal Chef Magazine seems like a win-win situation for culinary minded individuals wanting to start or expand in the culinary service business. The culinary field has come a long way in the past 20+ years, with the advent of culinary shows on cable, now becoming mainstream commercial primetime shows, with a huge audience. One thing for sure, interest in culinary talents and abilities has never been higher. And for those individuals who want to apply their skills to generate a main or secondary stream of income, the Culinary Business Institute stands ready to assist.

