

June 6, 2014

Personal Chef Pet Treats

Personal Chefs don't exclusively cook for humans (although – 95% do). Somewhat by accident, Personal Chefs have found that making little treats for a client's dog has a big impact on the overall relationship. A little extra bonus if you will. Typically, dog, or pet treats are NOT part of a paid service, rather are a gesture of kindness and a donation to the client. As the Personal Chef, you'll want to know what is in the treat, and be able to tell the client. Providing these treats on every cook day would be overkill – perhaps once a month, or once a quarter, unless specifically asked by the client. Since these pet treats are not part of a paid order, and are truly a donation on your behalf (keep in mind tax deductions) these treats can be prepared at your home without concern for health code issues. In all honesty, over the years we've only heard about Personal Chefs making treats for dogs, but it's not impossible to imagine treats for a cat. For fish, snakes, turtles, etc. – this effort would probably a poor use of your time. Dog owners are generally quite fond of their pet, and your gesture to recognize these little guys as part of the family generally has positive repercussions. We don't suggest you advertise this as an added element of your service. This act will carry far more weight when it is seen as special treatment to the client

