

May 22, 2015

Unique Situation: Gift Baskets & Alcohol

The Situation:

You are thinking about selling gourmet gift baskets for the holidays. You would like to include an assortment of gourmet cheese, dips, fancy crackers, etc. To make the gift more special, you would also like to include a bottle of wine from your local winery and are tossing around the idea of having the bottle engraved.

The Question:

Is it lawful to purchase spirits and then package it into a gift basket for resale?

The above was a situation or encounter as described by a third party. The Culinary Business Institute added a follow-up question for your consideration. Our response to this question is available in the Personal Chef 1-2-3 training program. For now, your exercise is to answer the question or provide a solution to the situation. In some instances you may not have every bit of information – which may affect your decision. If in doubt, plan for a worst-case scenario. Always consider that resources may not be available, time is working against you and that you need to find an answer that benefits all involved plus keeps the client happy. Sometimes there are more than one correct answer or approach.

