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### **How Many Clients Does A Personal Chef Serve**

You already know that virtually all Personal Chef Services, operating in the traditional fashion (no commercial kitchen) can effectively service one client per day. A full time Personal Chef Service is considered one where there are 4 or 5 cook days per week. Some operators will take one day - Monday or Friday typically, and make that their admin day - used to set up all arrangements for that week, or the next week. You'll find it is easy to occupy 4-6 hours on one day making arrangements, planning menus, confirming appointments and even coordinating with stores for special deliveries. You also need down time - where you can experiment with a new recipe, try out a new appliance or just reorganize your gear. So getting back to our topic - a full time personal chef will usually have 8-12 regular, repeat clients. This number varies slightly, because not all clients are weekly service, bi-monthly service or monthly service. You'll almost always wind up with a mix, and you'll probably find that servicing a client every two weeks is more or less the norm or standard frequency. In theory, you could have 4 or 5 clients who need weekly service, and you'd have a full schedule. That situation is somewhat rare, but could happen. For the personal chef operating from a commercial kitchen, the sky is the limit. 40+ regular clients is not unusual. But before you get caught up in the dollars signs, carefully review other blogs about commercial kitchens, and the precautions you'll need to take.

